

Elisa Sonia Bruna

Curriculum Vitae

PERSONAL

- ❖ Address: V. S. Marco 8/3 - Buttigliera Alta (TURIN, Italy)
- ❖ Mobile: +39 335 68 22 669
- ❖ e-mail: elisa@soniabruna.com
- ❖ website: www.turinguide.eu
- ❖ Date of Birth: 10th April 1968,
- ❖ Place of Birth: Solothurn (Switzerland)
- ❖ Nationality: Italian
- ❖ P. IVA 01873210999



LANGUAGE SKILLS

- ❖ **English** (written and spoken) **very good** TOEFL 2002, 267/300
- ❖ **German** (written and spoken) **excellent** Großes Deutsches Sprachdiplom (Goethe-Institut, Stuttgart 1994)
- ❖ **French** (written and spoken) **excellent**

PROFESSIONAL EXPERIENCE (freelance activities)

After long years of part-time activity, since March 2009 I have been working full time in the tourism sector as a tour guide (granted by the Province of Turin, Cuneo and Asti). Furthermore I have been conducting Italian and foreign groups as a Tour Leader throughout Italy and abroad.

TOUR GUIDE, INTERPRETER AND TOUR LEADER

- ❖ **Incentives, cultural excursions, special tours for food and wine lovers, bike tours**
- ❖ Educational activities with students of different ages at museums
- ❖ FAM Trips for Journalists, Tour Operators and TV staff

COLLABORATIONS WITH (among others ...)

- ❖ Country Bred (Los Angeles)
- ❖ Tout Italie (Sorrento)
- ❖ Expert Travel Team (Sorrento)
- ❖ Montgomery and Gardino Expeditions (Genoa)
- ❖ See Italia and Contact (Rome)
- ❖ Italy Connoisseurs (Rome)
- ❖ Palio Tours (USA)
- ❖ Sweetaly (Torino)

Elisa Sonia Bruna - CV

PREVIOUS PROFESSIONAL EXPERIENCE

07/06 – 02/09 Dasein s.r.l., Genoa

Activities:

- ❖ Client management
- ❖ Organisation of courses for employees in Public Administration

05/00 – 02/09 Archesis s.r.l. / Sintecop S.p.A (Information Technology), Turin

Activities:

- ❖ Client management
- ❖ Production and up-dating of promotional material (on and off-line)
- ❖ Management of internal working groups, follow-up of projects
- ❖ User training

05/95 – 04/ 00 Language Centre Diàlogo, Turin

Founding Partner and Director. Specific responsibilities:

- ❖ Promotion within and outside Italy of language courses and tourist services
- ❖ Teaching of Italian as a foreign language
- ❖ Development and management of client database
- ❖ Consecutive interpretation at business meetings

01/92 – 12/94 Venturi Vertrieb, Fellbach/Württemberg (Germany)

- ❖ Sales Representative: sales of health-products to Chemists (in South Germany)

EDUCATIONAL BACKGROUND

10/2017 **Refresher Course for Tour Guides** (20 hours), organised by CEACO & CAFOP, Turin

11/2012 **Tour Guide Licence** (Province of Asti)

11/2010 **Tour Leader Licence** (Languages: English, German and French)

06/2010 **Tour Guide Licence** (Province of Cuneo)

01/2010 **Refresher Course for Tour Guides** (20 hours), organised by CEACO & CAFOP, Turin

11/2005 **Refresher Course for Tour Guides** (20 hours), organised by Consorzio EU.S. Turin

01/01 - 04/01 **Leadership and Management of Human Resources** (40 hours), organized by Forter, Ascom Turin

02/00 - 06/00 **Globalisation and Communication** (236 hours), organised by the Cattolica University of Milan

01/2000 **Operational Planning in Internet Marketing** (20 hours), organised by SDA Bocconi, Milano

11/1998 **Intercultural Language Learning** (30 hours), organised by Youth European Council, Strasbourg

05/1996 **Tour Guide Licence (Province of Turin)** - Languages: English, German and French

09/85 - 12/91 **Degree in Science of Education**, University of Turin, **Thesis on German History**, final grade 110/110

09/81 - 07/85 **Maturità Magistrale** (Italian equivalent of A Level Study)

Istituto Magistrale Domenico Berti, Turin, final grade 58/60